

# Tobacco Education and Research Oversight Committee (TEROC) Meeting Agenda

Thursday, September 29, 2016  
9:30 AM to 4:00 PM

## Alternate Location #1:

Stanislaus County Office  
of Education  
Fishbowl Room  
1100 H Street  
Modesto, CA 95354

## Main Location:

Executive Inn & Suites  
1755 Embarcadero  
Oakland, CA 94606  
**TEL:** (510) 536-6633  
**FAX:** (510) 536-6006  
**Conference Call #:** (877) 873-8018  
**Access code:** 7217066

## Alternate Location #2:

University of Southern  
California  
2001 N Soto Street  
Conference Room 301  
Los Angeles, CA 90032

9:30 – 9:40	Welcome and Introductions	Michael Ong, TEROC Chair
9:40 – 9:50	General Business <u>Expected Outcome</u> <ul style="list-style-type: none"><li>• Approve the June 9, 2016 Meeting Minutes</li><li>• Review correspondence and announcements</li></ul>	Michael Ong, TEROC Chair
9:50 – 10:45	Environmental Developments <u>Expected Outcome</u> <ul style="list-style-type: none"><li>• Discuss other major tobacco-related news</li><li>• Proposition 56</li><li>• PHAST: We are the Change Makers. Improving our community one teen at a time</li><li>• The Triangulum: Tobacco, Marijuana, and Electronic Smoking Devices Talking Points</li><li>• Determine TEROC action</li></ul>	Michael Ong, TEROC Chair  Vicki Bauman, TEROC  Pamela Ling, TEROC
10:45 – 11:00	Break	
11:00 – 11:45	Economic and Health Impact of Cigarette Taxes <ul style="list-style-type: none"><li>• The Impact of Smoking on the Economy and the Health of Californians</li><li>• The Impact of Tobacco Taxes on California's Diverse Population</li></ul>	John Pierce, UCSD  Wendy Max, UCSF
11:45 – 12:15	California Department of Public Health (CDPH) Environmental Health Laboratory Branch (EHLB) <ul style="list-style-type: none"><li>• Engineers understanding of e-cigarette</li></ul>	Kazukiyo Kumagai, EHLB

12:15 – 1:15	Lunch	
1:15 – 1:45	Voluntary Health Agency Update American Lung Association (ALA) American Heart Association (AHA) American Cancer Society (ACS) <u>Expected Outcome</u> <ul style="list-style-type: none"> <li>• Proposition 56</li> <li>• Legislative Session update</li> <li>• Determine TEROC action</li> </ul>	Lindsey Freitas, ALA Tim Gibbs, ACS Callie Hanft, AHA
1:45 – 2:15	CDPH, California Tobacco Control Program (CTCP) Report <u>Expected Outcome</u> <ul style="list-style-type: none"> <li>• Learn recent program updates in relation to the 2015-17 Master Plan Determine TEROC action</li> <li>• Determine TEROC action</li> </ul>	April Roeseler, CTCP
2:15 – 2:30	Break	
2:30 – 3:00	University of California Office of the President (UCOP) – Tobacco-Related Disease Research Program (TRDRP) Report <u>Expected Outcomes</u> <ul style="list-style-type: none"> <li>• Learn recent program updates in relation to the 2015-17 Master Plan</li> <li>• Determine TEROC action</li> </ul>	Bart Aoki, UCOP
3:00 – 3:30	California Department of Education (CDE) Report <u>Expected Outcome</u> <ul style="list-style-type: none"> <li>• Learn recent program updates in relation to the 2015-17 Master Plan</li> <li>• Determine TEROC action</li> </ul>	Tom Herman, CDE
3:30 – 4:00	Public Questions and Comments	Michael Ong, TEROC Chair
4:00	Adjourn	Michael Ong, TEROC Chair

Scheduled TEROC meetings are announced on the TEROC Web page at:  
<http://www.cdph.ca.gov/programs/tobacco/Pages/TEROCMeetingInformation.aspx>

*For information about this meeting, contact:*

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