

Tobacco Education and Research Oversight Committee (TEROC)
Meeting Agenda

Tuesday, February 14, 2017
8:30am – 3:30pm

Location:
Residence Inn
1121 15th Street
Sacramento, CA 95814
TEL: (916) 443-0500; FAX: (916) 443-0600
www.marriott.com/sacdt

| Time | Agenda Item | Speaker(s) |
|---------------|---|---|
| 8:30-8:40am | Welcome and Introductions | Michael Ong, TEROC Chair |
| 8:40-8:45am | Agenda Review & Meeting Objectives | Lynn Baskett, Facilitator |
| 8:45-8:55am | Review of Principles <u>Expected Outcome:</u> <ul style="list-style-type: none"> • Approve recommended update for Plan | Pat Etem, Alan Henderson, TEROC Lynn Baskett, Facilitator |
| 8:55-9:40am | Environmental Context Outline <u>Expected Outcome:</u> <ul style="list-style-type: none"> • Provide input on proposed outline | Lynn Baskett, Facilitator Michael Ong, TEROC Chair |
| 9:40-10:15am | Objective #1 Vigorously Enhance Tobacco Control Leadership and Capacity in California <u>Expected Outcome:</u> <ul style="list-style-type: none"> • Approve strategies for Objective • Reach consensus on top 5 policy recommendations | Pat Etem, Alan Henderson, TEROC Lynn Baskett, Facilitator |
| 10:15-10:30am | Break | |
| 10:30-11:05am | Objective #2 Accelerate Health Equity and Reduce the Impact of Tobacco-related Diseases and Death Among Priority Populations <u>Expected Outcome:</u> <ul style="list-style-type: none"> • Approve strategies for Objective • Reach consensus on top 5 policy recommendations | Claradina Soto, Lourdes Baezconde- Garbanati, TEROC Lynn Baskett, Facilitator |

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|---------------|--|--|
| 11:05-11:40am | Objective #3 Minimize the Impact of Smoking and All Tobacco Use on People and the Environment <u>Expected Outcome:</u> <ul style="list-style-type: none"> • Approve strategies for Objective • Reach consensus on top 5 policy recommendations | Richard Barnes, Debra Kelly, TEROC Lynn Baskett, Facilitator |
| 11:40-12:15pm | Objective #4 Prevent Youth and Young Adults from Beginning to Smoke, Vape or Use Tobacco Products <u>Expected Outcome:</u> <ul style="list-style-type: none"> • Approve strategies for Objective • Reach consensus on top 5 policy recommendations | Vicki Bauman, Mary Baum, TEROC Lynn Baskett, Facilitator |
| 12:15-1:15pm | Lunch | |
| 1:15-1:50pm | Objective #5 Increase the Number of Californians Who Quit Using Tobacco Products <u>Expected Outcome:</u> <ul style="list-style-type: none"> • Approve strategies for Objective • Reach consensus on top 5 policy recommendations | Robert Oldham, Mark Starr, TEROC Lynn Baskett, Facilitator |
| 1:50-2:25pm | Objective #6 Minimize Tobacco Industry Threats, Influence and Activities <u>Expected Outcome:</u> <ul style="list-style-type: none"> • Approve strategies for Objective • Reach consensus on top 5 policy recommendations | Pamela Ling, Wendy Max, TEROC Lynn Baskett, Facilitator |
| 2:25-3:00pm | Theme for 2018-2020 Plan <u>Expected Outcome:</u> <ul style="list-style-type: none"> • Develop 2-3 options that will be finalized at the May/June 2017 meeting | Lynn Baskett, Facilitator |
| 3:00-3:15pm | Next Steps | Lynn Baskett, Facilitator |
| 3:15-3:30pm | Public Comment | Michael Ong, TEROC Chair |
| 3:30pm | Adjourn | Michael Ong, TEROC Chair |

Scheduled TEROC meetings are announced on the TEROC Webpage at:
<http://www.cdph.ca.gov/programs/tobacco/Pages/TEROCMeetingInformation.aspx>

For information about this meeting, contact:
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