

**The Sale of Tobacco Products to Persons Under 21 Years  
of Age Is Prohibited by Law and Subject to Penalties**

**To Report an Unlawful Tobacco Sale Call  
1-800-5 ASK-4-ID**

**Valid Identification May Be Required**

Business and Professions Code Section 22952 21 U.S.C 387f(d)

This sign must be readable by the consumer and must not be altered,  
covered or obliterated in whole or in part



- Open camera or QR code reader on your smartphone.
- Hold your smartphone over QR Code so that it's clearly visible within camera screen.
- Look for the notification banner or tap to trigger code's action.

## INSTRUCTIONS:

California State Law requires this sign to be clearly posted at each cash register where tobacco products are sold. It must be placed where customers notice the sign and can easily read it.

Failure to post this sign subjects retailers to fines or incarceration, per California Penal Code Section 308(b) and Business and Professions Code Section 22952.

State law mandates that retailers **check the photo ID** of anyone who appears to be under 21 and **confirm that the purchaser is over 21**. BOTH the clerk and the store owner may be fined for selling tobacco to minors and violations can result in a criminal record.

