

## Planning and Procurement Process

Prior to each Kid's Plates funding cycle and selection of awardees, Safe and Active Community Branch (SACB) staff engage in a thoughtful program planning process, considering the following criteria:

- data analysis to describe and compare the burden of injury (e.g. number of deaths, the rate and severity of injuries, hospitalizations, and emergency room visits);
- the amount of available funding;
- the potential reach and impact of interventions;
- input from childhood injury prevention experts;
- the ability of CDPH to combine and/or leverage Program resources with other state and/or local efforts to prevent childhood injury;
- the ability of applicants to deliver interventions in a cost-effective manner;
- the ability of applicants to measure and achieve outcomes of interventions in the required timeframe;
- sustainability of interventions over time; and
- operative guidance documents, for example -
  - relevant strategic plans such as [Filling the Gaps: Strategic Directions for a Safe California, 2010-2014](#), and the [2011-2014 CDPH Internal Operations and Performance Plan](#)
  - the [public contract code](#); and
  - the [State Contract Manual](#)