## ASTA Asthma Management Academy

# Do you manage community or lay health workers?

# Let us train them for you... for free!

Registering now: Asthma Management Academy (AsMA)



Community health workers "teaching back" in an AsMA training

#### Who Should Attend

- Community health workers
- Promotores
- Patient navigators
- Health or patient advocates
- Chronic disease educators
- Outreach workers and educators
- Medical assistants

### **Register Now!**

This unique course will offer participants evidence-based asthma self-management education.

AsMA is currently accepting registrations for the *Asthma Education for the Community Health Worker* course, developed by the Association of Asthma Educators, and taught by certified asthma educators (AE-Cs) and experienced peer educators trained by the California Department of Public Health (CDPH).

This and future courses will build participants' skills and improve their ability to help the clinic care team and families better manage asthma in patients with uncontrolled persistent asthma.

The five-week course, with one 2.5 hour session weekly, is customized for non-licensed educators and home visitors, who can then play a larger role on the asthma care team. It will be held in English and Spanish and covers the following topics:

- The Scope of Asthma
- Asthma Medications
- Medication Delivery Devices



Space is limited. Find out if your organization qualifies today! For more information, email: <u>California.Breathing@cdph.ca.gov</u>

- Asthma Trigger Identification
- Monitoring and Assessing Asthma
  Control



# **Register Now!**

Please <u>complete the registration form online</u> (https://www.surveymonkey. com/r/AsMAorganization) or <u>download the registration form</u> (http://bit.ly/2qAYdmH). Registrations are reviewed as they arrive. For more information, email: <u>info@californiabreathing.org</u>

Asthma self-management education and home environmental asthma-trigger assessment and reduction are evidence-based and can lead to the following:

- Significant cost savings evidence shows for every \$1 spent, savings are up to \$11.20<sup>1</sup>
- Increased medication adherence
- Reduced ED visits and hospitalizations

This training opportunity prepares your highly capable lay health workforce to provide these services. CDPH will provide assistance to participating clinics with quality improvement initiatives.

Participants who take advantage of this unique opportunity will learn National Asthma Guidelines-based care in a rigorous, encouraging, and skill-building environment.

Participants will receive ongoing technical assistance and professional development, networking opportunities, an asthma education toolkit, and a certificate of completion.

<sup>1</sup> https://www.cdc.gov/sixeighteen/docs/6-18-evidence-summary-asthma.pdf

Community and lay health workers attending an AsMA training



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