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EDMUND G. BROWN JR.
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November 22, 2017

VENDOR ALERT 2017 – 06

TO: ALL WIC VENDORS
SUBJECT: ENFAMIL REGULINE AVAILABLE ON INFANT FORMULA FOOD INSTRUMENTS, EFFECTIVE DECEMBER 18, 2017.

Purpose Effective December 18, 2017 a new contract infant formula, Enfamil Reguline powder, will be available as an option on Infant Formula food instruments (FIs).

Background Enfamil Reguline comes in a 12.4 oz can and is only available in powder form.”It is a milk-based standard infant formula designed to treat constipation. Currently, Reguline is issued via the State-issued, therapeutic formula process using the pediatric referral form. Starting on December 18, 2017, Reguline may be redeemed using infant formula FIs.

Action for Vendors No action is required at this time. There is no change to the current primary milk-based formula, Enfamil Infant. There are no changes to the current minimum stocking requirements (MSR). Attached are updated versions of the “Contract Infant Formula Flyer” (English and Spanish), which now include Enfamil Reguline as a formula option. The WIC Mobile Website will be updated to show the Reguline formula image by December 18, 2017.

Questions If you have any questions, contact your WIC Vendor Consultant or call toll free (855) WIC-STOR or (855) 942-7867. You may also contact the WIC Vendor Management Branch by email at WICVENDORINFO@cdph.ca.gov.

Lantrel Stockton, Chief
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