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California Department of Public Health



EDMUND G. BROWN JR.
Governor

September 4, 2018

VENDOR ALERT 2018 – 05

TO: ALL WIC VENDORS

SUBJECT: ENFAMIL ENFACARE THERAPEUTIC INFANT FORMULA FOOD INSTRUMENT (FI) UPDATED FOR REFORMULATION, NAME, AND LABEL CHANGES TO ENFAMIL NEUROPRO ENFACARE

Purpose Effective October 1, 2018 Enfamil EnfaCare infant formula FIs will be modified to include both the old and new product names.

Background Mead Johnson will start shipping formula with the new labels in late October or early November 2018. FIs will be modified to include both the old and new product names. This change is being made so that participants can buy existing product with the old name while it is still available in the stores. FIs will be changed to remove the old product name once stock of the old product is exhausted in approximately a year.

Action for Vendors No action is required at this time. There are no changes to the current minimum stocking requirements (MSR). Effective October 01, 2018, either Enfamil EnfaCare or Enfamil NeuroPro EnfaCare may be redeemed when listed on infant formula FIs.

Questions If you have any questions, contact your WIC Vendor Consultant or call toll free (855) WIC-STOR or (855) 942-7867. You may also contact the WIC Vendor Management Branch by email at WICVENDORINFO@cdph.ca.gov.

Lantrel Stockton, Chief
Vendor Management Branch
Women, Infants, and Children (WIC) Division



CDPH Women, Infants and Children (WIC) Division
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(916) 928-8500 [Division Website](http://www.wicworks.ca.gov) (www.wicworks.ca.gov)



Reformulation/Name Change to Therapeutic Infant Formula

Current Label



Enfamil EnfaCare or
Enfamil NeuroPro
EnfaCare 12.8 oz powder
only

Both names will be listed on
checks effective October 1,
2018

New Label October/November 2018



California Department of Public Health, California WIC Program
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