



April Roeseler, BSN, MSPH
Chief of the California Tobacco Control Program
California Department of Public Health

April Roeseler is Chief of the California Tobacco Control Program in the California Department of Public Health. She has been with the Program since its inception in 1989. As Branch Chief, she is responsible for and oversees a statewide mass media campaign, community and statewide tobacco control interventions, and statewide evaluation and surveillance systems. Ms. Roeseler has led numerous initiatives to prevent tobacco marketing and sales of tobacco products to youth and increase access to tobacco cessation services. She has published widely about tobacco control policy and was a contributing author to the [2016 Surgeon General's Report: E-Cigarette Use Among Youth and Young Adults](#).

Prior to working in the public health sector, Ms. Roeseler worked as a registered nurse. She was a commissioned officer in the United States Public Health Service and worked in a 31 bed Indian Health Service Hospital in Ft. Yates, North Dakota. Her nursing career also includes working for the U.S. Bureau of Prisons in Springfield, Missouri, as a public health nurse in rural Southwest Missouri, and on a chemotherapy cancer research project at the University of Missouri Medical Center and Veterans Hospitals. Ms. Roeseler received her Masters of Science in Public Health from the University of Missouri, Columbia, School of Medicine, and a Bachelor of Science in Nursing from California State University, Fresno.