

Tobacco Education and Research Oversight Committee (TEROC) Meeting Agenda

Monday, November 15, 2021
9:30am – 4:30pm

Location

On March 17, 2020, Governor Gavin Newsom signed Executive Order [N-29-20](#), which allows state legislative bodies to hold meetings via teleconference, with no physical meeting location, and to make meetings accessible electronically without violating the Bagley-Keene Act. Therefore, as a result of COVID-19 and Executive Order N-29-20, this meeting will be a teleconference and not have a physical location.

Please see the information below on how to access the meeting and provide public comment.

Any person who requires disability-related modification or accommodation in order to participate in the public meeting may contact Ryan Pyle at (916) 445-2103 or ryan.pyle@cdph.ca.gov at least seven days prior to the meeting date.

To participate via Zoom, please visit:

[Zoom](#)

(<https://cdph-ca-gov.zoom.us/j/82084874681?pwd=bXo2Ukd1OXIwQlJUaEZOVlZDQUtndz09>)

You can also dial in using your phone:

United States: +1 (669) 900-6833

Meeting ID: 820 8487 4681

Time	Agenda Item	Speaker(s)
9:30am – 9:40am	Welcome and Introductions	Michael Ong, TEROC Chair
9:40am – 9:50am	General Business Expected Outcome: Approval of August 30, 2021 meeting minutes Review correspondence and announcements	Michael Ong, TEROC Chair
9:50am – 10:00am	Environmental Developments Expected Outcome: Review tobacco-related news Determine TEROC action	Michael Ong, TEROC Chair
10:00am – 10:30am	Rural Initiatives Strengthening Equity (RISE) Presentation on <i>Reducing the Impact of Tobacco on Rural California Communities</i>	Shelly Brantley, RISE
10:30am – 10:45am	Break	

10:45am – 11:45am	<p>Action on Smoking & Health (ASH): Global Governance Strategies for Tobacco Control</p> <p>Presentation on using global governance tools to advance tobacco endgame efforts in California</p>	Carol Maytum & Kelsey Romeo-Stuppy, ASH
11:45am – 12:00pm	<p>2021 TEROC Annual Report</p> <p>Review the 2021 Annual Report for submission to the Legislature</p>	Michael Ong, TEROC Chair
12:00pm – 1:00pm	Lunch	
1:00pm – 1:30pm	<p>Voluntary Health Agencies Update American Heart Association (AHA) Campaign for Tobacco Free Kids (CTFK)</p> <p>Expected Outcome: Learn recent updates in relation to the 2021-2022 TEROC Plan Determine TEROC action</p>	Jamie Morgan, AHA Lindsey Freitas, CTFK
1:30pm – 2:00pm	<p>University of California Office of the President, Tobacco-Related Disease Research Program (TRDRP) Report to TEROC</p> <p>Expected Outcome: Learn recent program updates in relation to the 2021-2022 TEROC Plan Determine TEROC Action</p>	Tracy Richmond-McKnight, TRDRP
2:00pm – 2:30pm	<p>California Department of Education (CDE) Report to TEROC</p> <p>Expected Outcome: Learn recent program updates in relation to the 2021-2022 TEROC Plan Determine TEROC action</p>	Sarah Planche, CDE
2:30pm – 2:45pm	Break	
2:45pm – 3:15pm	<p>California Department of Public Health, California Tobacco Control Program (CTCP) Report to TEROC</p> <p>Expected Outcome: Learn recent program updates in relation to the 2021-2022 TEROC Plan Determine TEROC action</p>	Gordon Sloss, CTCP
3:15pm – 4:15pm	<p>TEROC 2022-23 Master Plan</p> <p>Expected Outcome:</p>	Michael Ong, TEROC Chair

	Discuss updates related to the 2022-2023 TEROC plan and discuss next steps.	
4:15pm – 4:30pm	Public Questions and Comments	Michael Ong, TEROC Chair
4:30pm	Adjourn	Michael Ong, TEROC Chair

Notice to the Public

Agenda items may be taken out of order to accommodate speakers and to maintain quorum. Action may be taken on any item on the agenda.

Scheduled TEROC meetings are announced on the [TEROC Webpage](#).

For information about this meeting, contact: Ryan Pyle at 916-445-2103 or at ryan.pyle@cdph.ca.gov