



"Protecting the health of all Californians"

PUBLIC HEALTH WEEK

APRIL 6, 2017

California Advancing Chronic Disease Prevention in the 21st Century

The California Department of Public Health's (CDPH) mission is to optimize the health and well being of all people in California. CDPH is committed to coordinating chronic disease prevention efforts and administers programs to reduce and eliminate preventable chronic disease. Many California organizations and agencies share the objective of reducing chronic disease. At a Prevention in the 21st Century (P21) stakeholder forum in February 2014, CDPH presented the first California Wellness Plan (CWP). The purpose of P21 was to invite stakeholders to work together to enhance the effectiveness of chronic disease prevention efforts through a greater focus on shared prevention priorities. Greater alignment across this broad group of stakeholders strengthens our ability to reach all Californians and reduce health disparities throughout the state.

On May 17, 2017, CDPH will host the second P21 forum to showcase progress on the CWP goals and objectives and to continue the broad-based chronic disease and health promotion movement in California. The CWP continues to guide the efforts of many different constituencies, agencies and organizations including: state and local health departments, advocacy groups, organized health care systems, academia, funders, community groups, cities, and other governmental agencies. Participants at the forum will be asked to commit to continuing to work on and direct resources toward shared priorities identified by the group.

The meeting will be held at 8 a.m. at the Doubletree, 2001 Point West Way, Sacramento, CA 95815. The registration cost is \$100 and the Continuing Medical Education fee is \$50 (physicians, nurses and pharmacists). For more information on the event please visit: sites.google.com/view/advancingpreventionconference/home.

The California Wellness Plan

The overarching goal of the CWP is Equity in Health & Wellness achieved through:

- ✓ Healthy Communities
- ✓ Optimal Health Systems Linked with Community Prevention
- ✓ Accessible & Usable Health Information
- ✓ Prevention Sustainability & Capacity

The CWP provides a roadmap to eliminate preventable chronic disease deaths, reduce the number of Californians living with chronic disease, improve the quality of life of those with chronic disease, lower the cost of care, and achieve health equity. In alignment with the Let's Get Healthy California Taskforce Report priorities, each CWP objective serves as a target for efforts to make California the healthiest state in the nation by 2022.

CDPH works to effectively prevent chronic disease and promote health, leveraging hundreds of multi-disciplinary partner and stakeholder prevention efforts to maximize collective impact. As an example, with assistance from partners, CDPH instituted Adverse Childhood Experiences Behavioral Risk Factor Surveillance System questions to provide data for analysis on this issue that impacts chronic disease rates. For more information please visit: cdph.ca.gov/programs/cdcb/Pages/CAWellnessPlan.aspx