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GAVIN NEWSOM
Governor

June 27, 2022

VENDOR ALERT 2022 – 07

TO: ALL WIC VENDORS

SUBJECT: ESTABLISHING NEW CREDIT ACCOUNT WITH ABBOTT (INFANT FORMULA)

Purpose The California Department of Public Health, Women, Infants and Children Division (CDPH/WIC) is notifying all authorized vendors that they may apply for a customer account with Abbott for infant formula. Authorized vendors that want to order Similac contract formulas directly from Abbott and do not have an existing customer account will need to establish a new account with Abbott before ordering.

Background Effective August 1, 2022, the milk-based formula contract will change to Abbott, and the soy-based formula contract will remain as Mead Johnson. Any participant issued milk-based contract formula on and after August 1, 2022, will be issued Similac products. Vendors will be required to stock the new primary milk-based contract formula Similac Advance starting August 1, 2022. Please see [Vendor Alert 2022 - 03](#) for a list of contract formulas and the associated UPCs.

Please note that while WIC authorized vendors will be required to stock the new primary milk-based contract formula Similac Advance, a customer account with Abbott is not a requirement for WIC authorization. Vendors may obtain formula from authorized suppliers as described in [WIC Bulletin Regulations §70900](#).

Action for Vendors Vendors that want to request an account with Abbott will need to send a request via email to custclass@abbott.com. Please include “California WIC Vendor” in the subject line of the email.

Once the Abbott customer team receives the new account set up request, they will guide requestors through the account set up process. At this time, new accounts are being limited to California WIC authorized vendors and distributors servicing WIC authorized vendors. If the requestor is a distributor, Abbott will ask for additional information to ensure the distributor is servicing California WIC authorized vendors.

Questions For additional questions regarding the infant formula transition, you may also contact your WIC Vendor Consultant or call toll-free (855) WIC-STOR or (855) 942-7867 or contact the WIC Vendor Management Branch by email at



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P.O. Box 997375 MS 8600 Sacramento, CA 95899-7375
(916) 928-8500 [Division Website](http://www.wicworks.ca.gov) (www.wicworks.ca.gov)



WICVENDORINFO@cdph.ca.gov. For additional questions on establishing a new account with Abbott, you may contact Abbott at (877) 422-2688.



Lantrel Stockton, Chief
Vendor Management Branch
Women, Infants and Children (WIC) Division