BREASTFEEDING PROMOTION & SUPPORT   WPPM # 630-16

Subject: Breastfeeding Peer Counseling Program

Item: Fiscal Requirements

PURPOSE:

Provides information on the fiscal requirements of the Breastfeeding Peer Counseling (BPC) Program

POLICY:

I. Local agencies(LA) receiving BPC Program funds must use the funds in a manner consistent with the requirements set forth by United States Department of Agriculture's Loving Support© Model for a Successful Peer Counseling Program. The primary purpose of the funds is to provide direct breastfeeding support services through peer counseling to WIC participants.

PROCEDURE(S):

I. The LA must:

   A. Have an approved agreement, *Request For Funding*, and budget on file with CDPH/WIC.

   B. Reimburse Peer Counselors (PCs) for approved telecommunication and travel expenses.

   C. Submit quarterly and annual budget reports to the CDPH/WIC showing expenditures in each line item.

   D. Use the majority of the funds to hire and train PCs to provide breastfeeding peer counseling services to WIC participants.

   E. By April 5 of each year, estimate and report to CDPH/WIC the amount of funds not expected to be spent by September 30.

   F. Ensure liquidation of BPC Program funds by December 15 of each year.

   G. Not use BPC Program funds to meet the 1/6th nutrition education and breastfeeding requirement. This requirement still must be met with regular NSA funds.

II. The use of BPC Program funds for expenditures not supported by the California WIC Breastfeeding Peer Counseling Program Administrative Manual are not authorized.

AUTHORITY:

All State Memorandum (ASM) 04-27 – Breastfeeding Peer Counseling Grants/Training, April 8, 2004

Allowable Costs for Breastfeeding Peer Counseling Funds, October 1, 2011

Loving Support© Through Peer Counseling: A Journey Together – for WIC Managers, USDA, November, 2011

Loving Support© Frequently Asked Questions 2011

Loving Support© Model for a Successful Peer Counseling Program