

# WIC Infant Formula

**Starting August 1, 2022**, buy the brand, type, size, and number of cans included in your WIC Food Balance.



**Similac Advance\***  
12.4 oz powder or  
13 fl oz liquid concentrate



**Enfamil ProSobee**  
12.9 oz powder or  
13 fl oz liquid concentrate



**Similac Sensitive**  
12.5 oz powder only



**Similac Total Comfort**  
12.6 oz powder only

WIC provides breastfeeding services and infant feeding support to all families. Call your local WIC office to learn more!

**\*Primary contract brand milk-based infant formula.**



**California Department of Public Health,  
California WIC program**

*This institution is an equal opportunity provider.*

**1-800-852-5770 | MyFamily.WIC.ca.gov**

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